



Abstract

Museums – Schemes under Tamil Nadu Innovation Initiatives (TANII) for the year 2018-2019 – Rs.60 Lakh sanctioned – Orders – Issued.

Tourism, Culture & Religious Endowments (MA-1) Department

G.O.(Ms) No.206

Dated:16.11.2018.

திருவள்ளூர் ஆண்டு 2049,  
விளம்பி, ஐப்பசி-30,

Read:

From the State Planning Commission, Chennai,  
Letter No.4000/ SPC(PC)/2017, Dated 12.2.2018.

\*\*\*\*\*

Order:

The State Planning Commission in the letter read above has sent its appraisal and recommendations on the proposals of the Department of Museums under TamilNadu Innovation Initiatives Schemes for the development of Government Museum, Chennai for the year 2018-2019 and the Standing Finance Committee has also approved the proposal of the Director of Museums, Chennai.

2. Accordingly, the Government accept the proposal of the Director of Museums and sanction a sum of Rs.60,00,000/- (Rupees Sixty lakh Only) for the following schemes under Tamil Nadu Innovation Initiatives (TANII) for the year 2018-2019 (Round-I) as approved by the State Planning Commission:-

S. No	Details of the Scheme	(Rs.in lakh)
1	Installation of Floor Projection Mapping in the Children's Museum, Government Museum, Chennai as an innovative to increase the footfall and to educate the children and general public.	10.00
2	Establishment of Social Media Engagement, Content Development and Creation of Videos, Branding of Museums and Celebrity Marketing.	10.00

3	Making a VR 3D Virtual Museum with select 50 unique antiquities of Numismatics which has been housed in the Government Museum, Chennai.	10.00
4	Making interactive Touch Screen Presentation to engage the visitors in the Numismatics, Philately and Bronze icons Galleries of the Government Museum, Chennai.	10.00
5	Making interactive Touch Screen Presentation to engage the visitors in the Pre History, Geology, Civilization and Science and Technology Galleries of the Government Museum, Chennai	10.00
6	Making a VR 3D Virtual Museum with select 50 unique antiquities of Anthropology which has been housed in the Government Museum, Chennai.	10.00
<b>Total</b>		<b>60.00</b>

3. The expenditure sanctioned in para 2 above shall be debited to the following head of account:-

- (i) 2205-00 – Art and Culture – 107 Museums – State's Expenditure – JY - Installation of Floor Projection Mapping in the Children's Museum, to increase the footfall and to educate the general public under State Innovation Fund – 76 Computer and Accessories 01 Purchase

(DPC:2205-00-107-JY- 7616) - Rs.10.00 lakh

- (ii) 2205-00 – Art and Culture – 107 Museums – State's Expenditure – JZ - Establishment of Social Media Engagement, Content Development and creation of Videos, Branding of Museums and Celebrity Marketing under State Innovation Fund – 76 Computer and Accessories 01 Purchase.

(DPC:2205-00-107-JZ-7614)- Rs.10.00 lakh

- (iii) 2205-00 – Art and Culture – 107 Museums – State's Expenditure  
 – KA - Making a VR 3D Virtual Museum with selected 50 unique  
 antiquities of Numismatics section under State Innovation Fund –  
 – 76 Computer and Accessories 01 Purchase  
 (DPC:2205-00-107-KA-7613) - Rs.10.00 lakh
- (iv) 2205-00 – Art and Culture – 107 Museums – State's Expenditure  
 – KB - Making interactive Touch Screen Presentation to engage  
 the visitors in the Numismatics, Philately and Bronze icons  
 Galleries under State Innovation Fund – 76 Computer and  
 Accessories 01 Purchase  
 (DPC:2205-00-107-KB-7611) - Rs.10.00 lakh
- (v) 2205-00 – Art and Culture – 107 Museums – State's Expenditure  
 – KC - Making interactive Touch Screen Presentation to engage  
 the visitors in the Pre History, Geology, Civilization and Science  
 and Technology Galleries under State Innovation Fund – 76  
 Computer and Accessories 01 Purchase  
 (DPC:2205-00-107-KC-7619) - Rs.10.00 lakh
- (vi) 2205-00 – Art and Culture – 107 Museums – State's Expenditure  
 – KD - Making a VR 3D Virtual Museum with select 50 unique  
 antiquities of Anthropology section under State Innovation Fund  
 76 Computer and Accessories 01 Purchase  
 (DPC:2205-00-107-KD-7617) - Rs.10.00 lakh

4. The above expenditure shall be met from the State Innovation Fund by deducting under the following head of account:-

2205-00-Art and Culture -902- Deduct – Amount met from State  
 Innovation Fund – State's Expenditure – JC – Deduct – Amount met  
 from State Innovation Fund -30 Inter – Account Transfers  
 (DPC: 2205 00 902 JC-3001)

911 Deduct – Recoveries of Overpayments – State's Expenditure  
 AX Maintenance and urgent works in Government Museums met  
 from Museum Receipts 77 Deduct Recoveries – 02 Recoveries of  
 Overpayments / Remittance of excess drawals.  
 (DPC: 2205 00 911 AX 7729)

5. The Director of Museums, Chennai-8 is authorized to incur the expenditure sanctioned in para 2 above. She is also requested to send the Utilization Certificate to the Government within prescribed time.

6. The Director of Museums, Chennai-8 is requested to follow the existing rules in force for executing the above schemes.

7. This order issues with the concurrence of Finance (Edn-II) Department vide its U.O. No.54708/Fin(T,C&R.E)/2018, dated: 16.11.2018.

**(By Order of the Governor)**

**Apurva Varma**  
**Additional Chief Secretary to Government.**

To

The Director of Museums, Chennai-8.

The Pay and Accounts Officer, Chennai-35.

The Principal Accountant General, Chennai-18

The Accountant General, (A&E/Audit) Chennai-18

The Resident Audit Officer (G&SSA), Chennai-9.

✓ The Member Secretary, State Planning Commission,  
Chepauk, Chennai -5

Copy to

The Finance (T.C. & R.E./BG-II) Department, Chennai-9.

The Senior Private Secretary to Additional Chief Secretary,

Tourism, Culture & Religious Endowments Department, Chennai-9.

The Tourism, Culture & Religious Endowments (General) Department, Chennai-9.

Stock File / Spare Copy.

**// Forwarded by Order //**

*N. V. S. S. S.*  
*16/11/18*  
**Section Officer**